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Information and Collaboration Axon leads the market in its ability to manage business documents and content across the enterprise, integrating email, electronic documents, faxes, intranet/extranet and hand held devices. To find out more contact Grant Sewell: telephone 0800 80 60 90.

National law firm Simpson Grierson is using Axon’s market-leading enterprise content management (ECM) capability to bring previously unstructured information such as email, Microsoft Office documents, and paper-based information into its wider ICT infrastructure. The firm gathers and manages information into virtual files, in a way that is secure and meaningful for Simpson Grierson, its clients and suppliers.



Managing & leveraging structured data 'invaluable' for national law firm

Axon's enterprise content management (ECM) project at Simpson Grierson has resulted in 11,000 emails every week being filed into the customer's new Autonomy iManage (formerly 'Interwoven Worksite') system. The project has brought previously unstructured information such as email, Microsoft Office documents, and paper-based information into Simpson Grierson's ICT infrastructure.

Impetus for the project came from the company's desire to manage and leverage information collaboratively amongst staff and external parties – including clients.

"Having the ability to easily file emails into Autonomy iManage together with other matter-related information is proving invaluable, both from a productivity and risk management perspective," says Valerie Fogg, Information Services Director at Simpson Grierson.

"Ultimately we can service our clients much more effectively"

"Our lawyers can find and share information quickly, they can see it 'in context' and it is all stored in a central repository which is secure and robust. Ultimately we can service our clients much more effectively."

To bring paper-based information into the ECM system, Axon leveraged Simpson Grierson's multi-function copier devices with a direct integration with Autonomy iManage.

The ECM project has also given Simpson Grierson the ability to provide varying degrees of access to files via an online portal, with very tight security that includes a full audit trail of what is done to each document. This enables the law firm to collaborate online with clients and external suppliers, while maintaining total control over document access, editing and even copying and printing.

Autonomy iManage and Microsoft SharePoint are the two most common technologies Axon uses for ECM, although an emerging trend is to deploy a combination of both.

Axon's point of difference in the ECM area is its ability to manage both the ICT infrastructure and enterprise software applications, says Axon's Solutions Manager – Information & Collaboration, Grant Sewell.

"ECM is tied into the very fabric of the infrastructure. Products such as Autonomy iManage and Microsoft SharePoint provide a platform for ECM, but implementing these to deliver on the business requirements demands specialist ECM expertise and experience. We are unique in our ability to both implement ECM and integrate it throughout a customer's networks and systems, as we have done at Simpson Grierson," he says.

Axon's ECM Solution for Law Firms – Autonomy iManage

Autonomy iManage works like a lawyer works, allowing law firms to service clients more effectively:

- Tight integration with Microsoft Outlook makes ECM easier, more intuitive
- All electronic client/matter-related information (including documents and email) available in one place
- Integration with multi-function devices makes hardcopy papers available in the same place as electronic documents
- Supports Intranet and Extranet (external client) access to client/matter-related information in a secure, robust way
- Litigation support functionality; e.g. e-discovery, online evidential document repositories
- Data duplication eliminated.

For more information about Axon's Information & Collaboration capabilities, including ECM, visit: www.axon.co.nz/IC